

ALPINEOAK



ASH

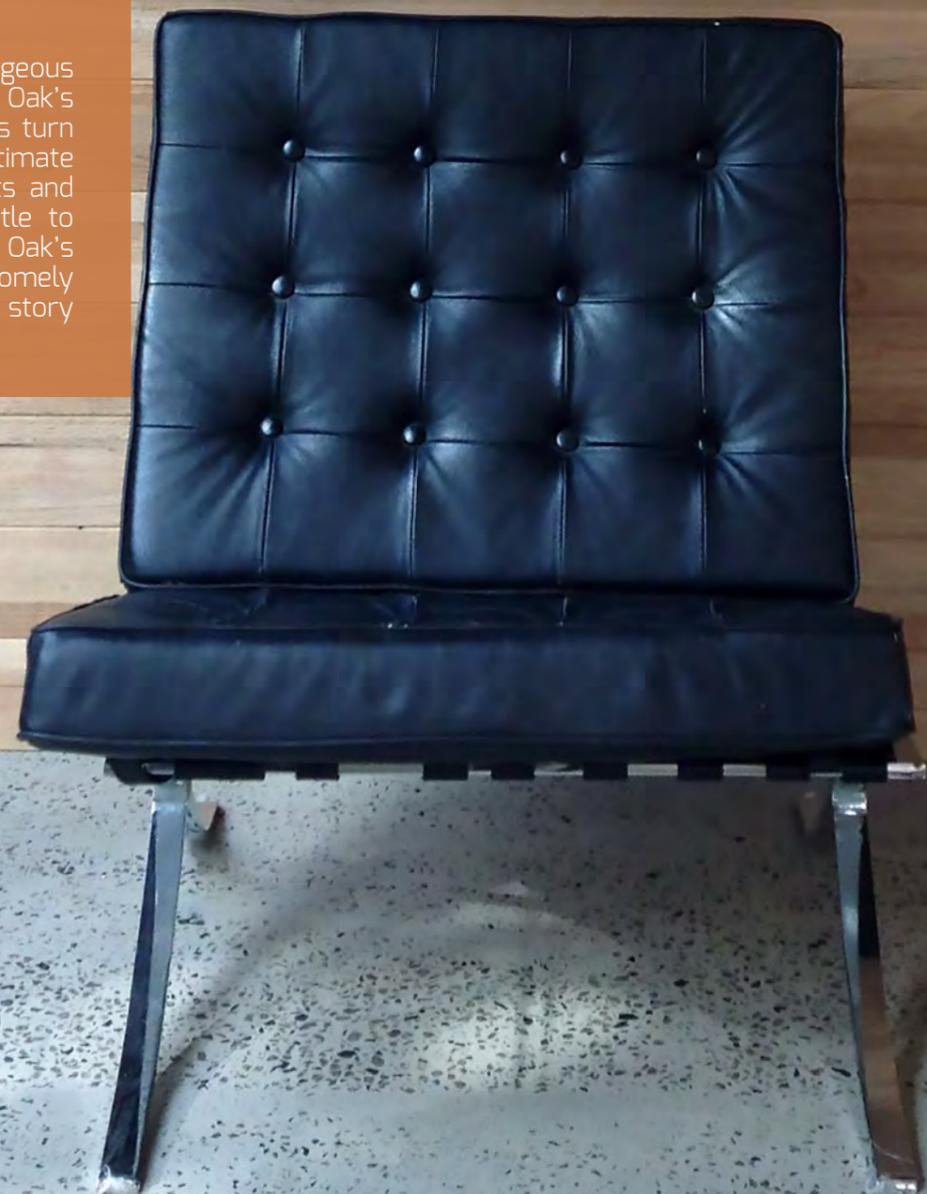
Fast installation, great character.

The innovative new Vic Ash offering that maximises use of resource and provides a fascinating design option.



Once again, Australian Sustainable Hardwoods drives the innovation you need.

Welcome to a whole new era of gorgeous design using wood. New Alpine Oak's warm, comforting blonde timbers turn large concrete projects into intimate meeting places, lively restaurants and quiet nooks where you can settle to read a book by the fire. Alpine Oak's natural character and grain is homely and approachable, telling a unique story in every piece of timber.



Why Alpine Oak? And why now?

Alpine Oak delivers on demand for natural variation in colour and grain. Builders, designers and architects asking for well priced solutions and speedy installation can look no further. Alpine Oak has been created to offer an affordably priced, local and sustainable option that ticks all the boxes.

Recent advances in technology have made it possible to turn narrow, character-filled sections of timber into a long & straight range of products. This range will reduce manufacture time for the builder and champion the desirable look and feel of high character timber. The way natural timber is meant to look. And that's why Alpine Oak is winning friends so fast – it's not just very practical, it's very beautiful, too.

Ecologically sound

But that's just the start of the good news. Alpine Oak not only maximises the character of the wood's grain, it also boosts the sustainability of our Victorian timber industry by increasing the yield from each harvest and also speeds up installation time.

That's great news for all the people who love beautiful-looking timber, and good news for the environment too.



Choose the Alpine Oak that's right for you.

The new range is available in a variety of sizes for:

- Window & door joinery
- Staircase manufacturing
- Furniture panels

Because AlpineOak is produced at 5.4m long and in wide lengths, the flooring and lining can be installed up to four times faster than a traditional solid timber board with all the same benefits of life span, sanding and polishing. The result – a strikingly beautiful, natural timber feature that goes in fast – saving you install costs – and lasting a lifetime.

BENCH TOPS

Available in 5.4m or 2.7m lengths.



600 x 26 BENCH TOP ALPINE OAK



630 x 33 BENCH TOP ALPINE OAK



630 x 43 BENCH TOP ALPINE OAK

JOINERY

Available in 5.4m longs



190 x 19 LAMINATED STAIR MATERIAL



285 x 33 LAMINATED STAIR MATERIAL



285 x 43 LAMINATED STAIR MATERIAL

The many colourful stains we can all celebrate.

The innate qualities of Alpine Oak show through clearly even when the product is stained to suit a clients décor needs, to fit with a colour scheme or another species.

Ecological credentials to be proud of – and which your customers will appreciate.

Using sustainably harvested wood products effectively reduces the process of climate change in several ways. Growing trees absorb carbon dioxide from the atmosphere and store the carbon so efficiently that about half the dry weight of a tree is carbon. This carbon remains locked up in the wood even when we use it for building products. Using timber instead of other materials can be an advantage too. The production of wood products uses less energy (usually sourced from finite fossil fuels) compared with many other building materials.



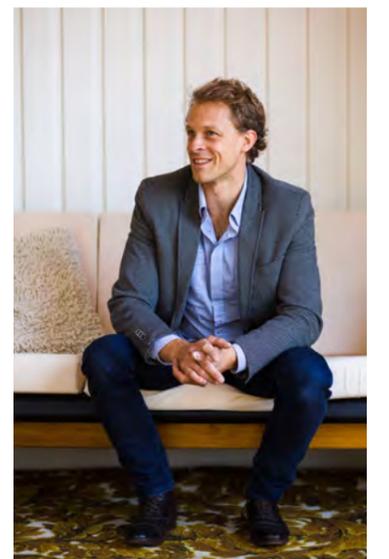
Embodied energy for common building materials

Material	PER embodied energy MJ/kg
Stabilised earth	0.7
Kiln dried sawn hardwood	2.0
Clay bricks	2.5
Kiln dried sawn softwood	3.4
Plasterboard	4.4
Cement	5.6
Plywood	10.4
MDF (medium density fibreboard)	11.3
Laminated veneer lumber	11.0
Glass	12.7
Galvanised steel	38.0
PVC (polyvinyl chloride)	80.0
Plastics – general	90.0
Synthetic rubber	110.0
Aluminium	170.0

Source: Lawson 1996

The design opportunity we've been waiting for.

“We are very excited by the launch of Alpine Oak. What makes this product so unique is the depth of colour ranging from light to dark ash balanced with natural features. Alpine Oak is the hardwood solution that further boosts the sustainability within our local industry and provides a design focus on natural material qualities and the visual depth and character they contribute. We love the product.”



Michael Baker
Architect

What should you do now?

To place an order for Alpine Oak speak to a specialist on **03 5139 7070**.

- To find out more about the product, head to **vicash.com.au/alpineoak**
- To find out more about the GoodWood range of internal, external and structural timbers, head to **vicash.com.au/goodwood**
- To contact a trusted Alpine Oak manufacturer of windows, doors, stairs or joinery to match your Alpine Oak project, please email our project advisory specialists on **sales@vicash.com.au**

Your request will be treated as completely confidential and no commitment is assumed.



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